

*Welcome to the Coffee World*  
*of*  
*CCL Products (India) Limited*



Global Leaders in  
Soluble Coffee Private Label Manufacturing



***CCL Products (India) Ltd. cordially invites you to taste one of the finest,  
richest, instant coffee in the world.***

Our soluble instant coffee is prepared from carefully chosen Arabica and Robusta coffee beans, roasted and processed to perfection, for an aroma and flavour that will bring you real satisfaction instantly.

CCL Products is an Export Oriented Unit (EOU), with the ability to import green coffee into India from any part of the world, and export the same to any part of the world, free of all duties. CCL Products’ state-of-the-art Coffee Manufacturing Plant is located at Duggirala Mandal, Guntur District, Andhra Pradesh, India.

CCL Products is engaged in the manufacture of soluble instant coffee, including Spray Dried Coffee, Agglomerated/ Granulated coffee, Freeze Dried Coffee, as well as Freeze Dried Coffee.

**CCL PRODUCTS IS A ONE STOP SHOP FOR ALL INSTANT COFFEE REQUIREMENTS**



Spray Dried Coffee



Agglomerated /  
Granulated coffee



Freeze Dried Coffee



Freeze Concentrated  
Liquid Coffee

***Grandsaugreen SA, Switzerland***



Agglomeration and Packing facility in Switzerland

CCL Products has recently set up an Agglomeration and Packing facility in its Plant situated in Switzerland, through its wholly owned subsidiary, Grandsaugreen S.A., with latest technology, having a present production capacity of 3,000 MTs per annum. This enables CCL Products to cater to the European market with short lead time.



### ***Customer Satisfaction and Quality Control***

CCL Products is renowned for understanding the demands of its customer and has the ability to customize products according to the requirements of the customer.

At CCL Products, we are devoted towards achieving highest standards of quality. As part of this process, we at CCL Products choose the coffee beans, with utmost care, to meet the requirements of the customer, for manufacture of the final product. Further, a comprehensive control system has been put in place, alongside sampling and tasting procedures, in consonance with the best industry standards, in order to ensure the best quality of the final product.

CCL Products has continuously strived to compete in the global market and apart from meeting the international standards, has surpassed the same in various respects. CCL Products has invested and continues to invest substantial amounts in Research and Development, not only to improve the quality of its coffee products, but also to develop its products to meet the individualized tastes and preferences of its customers across various International markets.



Quality Control laboratory at Duggirala, India

### ***State-of-the-art Coffee Manufacturing Technology***

CCL Products has adapted Swiss and Brazilian Technology, from world renowned pioneers in turnkey Instant/Soluble Coffee technology at its state-of-the-art soluble instant Coffee Manufacturing Plant. This adaptation of technology has enabled CCL Products to produce international quality soluble coffee, which is currently being exported to more than 58 countries across the globe.

CCL Products has outstanding infrastructure facilities, at its soluble instant coffee manufacturing plant, to manufacture Freeze Dried Coffee, Spray Dried Powder, Agglomerated Instant Coffee, as well as Freeze Concentrated Liquid Coffee, with a current combined capacity of more than 20,000 MTs, per annum. CCL Products has the distinction of setting up India's first Freeze Dried Instant Coffee Manufacturing Plant in the year 2005.

CCL Products also has the ability to supply Flavoured coffee, Decaffeinated coffee, Organic coffee, Rainforest coffee, Fairtrade coffee, Dual and Triple certified coffee as per the required specifications of the customer, and can also offer customers the option of highest quality customised products.

In addition to its range of 100% pure soluble coffee products, CCL Products can also offer its customers Chicory Coffee mix.



State-of-the-art Technology





*In- House Brands of CCL Products*

- ✧ Continental Premium (Freeze Dried Granules)
- ✧ Continental Speciale (Spray Dried Granules)
- ✧ Continental Supreme (Chicory Coffee Mix)



100g Jar

200g Jar

50g Jar



200g Pouch

100g Pouch

50g Pouch



500g Pouch

200g Bag in Box

50g Pouch



Sachets



## Range of Packaging offered



Note : In addition to the above standard packaging, CCL Products has the ability to offer customised packaging according to specific requirements of the customer.

## Marketing Collaborators

CCL Products has successful marketing collaborations with M/s. Complete Coffee Limited, London, United Kingdom and M/s. L.M. Zuckerman & Co. Inc., New York, United States of America, which are highly reputed companies in the International Coffee Industry. CCL Products, along with these two companies, have a combined experience of more than 150 years in the coffee business, internationally.

## “24 hours a day - 365 days a year”

The headquarters of CCL Products’ in India is directly linked to its associate offices in Switzerland, London and New York, through an international communications network, ensuring that requirement of the customers are processed and delivered with maximum efficiency and speed.



## *Awards*

CCL Products has been successively awarded for its outstanding contribution to the global coffee market by the Ministry of Commerce, Government of India & the Coffee Board of India, the Government of Andhra Pradesh and other organisations.

### Coffee Board, Government of India

CCL Products has been awarded the following awards, for outstanding performance, as part of the **Coffee Export Awards 2007-2008 and 2008-2009:**

- Best Exporter of Instant Coffee
- Best Exporter of Coffee to USA
- Best Exporter of Coffee to Far East
- Second Best Exporter of Coffee to Russia & CIS

### Visakhapatnam Special Economic Zone, Government of India

CCL Products has been awarded the following awards, for outstanding performance:

- Export Performance Awards for – 2000-2001 for **“Second Overall Top Exporter”**
- Export Performance Awards for EOU's in Andhra Pradesh- 2001-2002 and 2002-2003 for **“Second Position in Coffee Sector”**

### Other Organisations

CCL Products has been awarded the **“Bharat Ratna Dr. M. Visvesvararaya Industrial Award - 2009 for Best Export Performance”**.







Certifications

CCL Products is currently ISO 9001 : 2000, HACCP and BRC certified. Additionally, CCL Products is certified to produce Organic Coffee, Rainforest Alliance Coffee and Fairtrade Coffee, in any combination, by the relevant organisations.

CCL Products’ Coffee Manufacturing Plant also holds Kosher and Halal Certification.



ISO 9001 : 2000



HACCP



BRC



Fairtrade



Organic



Halal

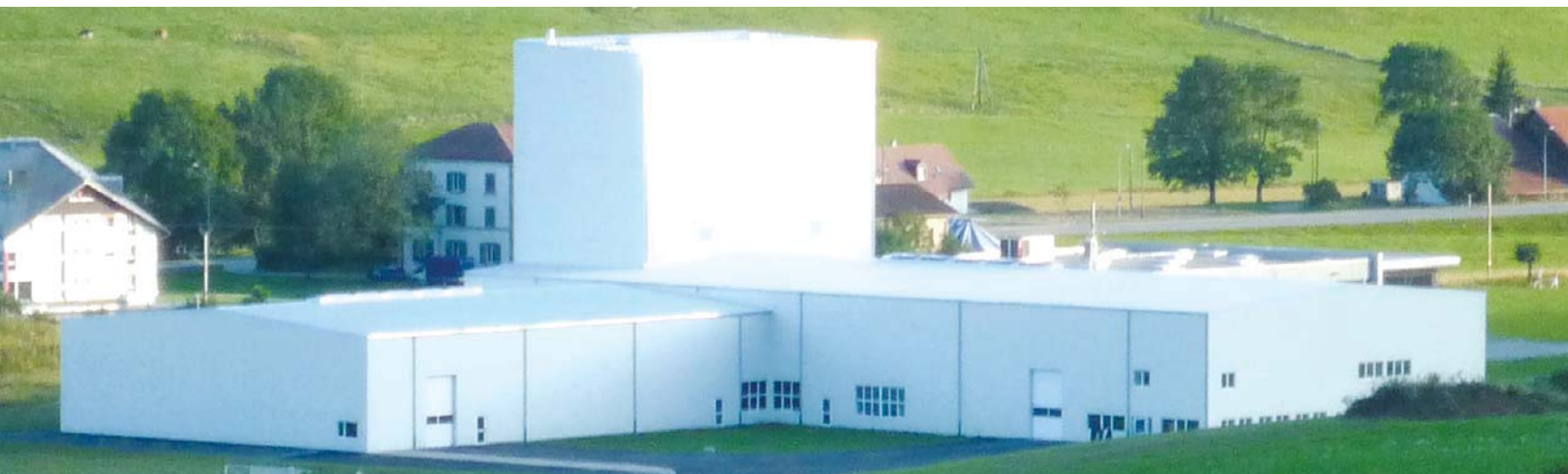


Kosher



***Registered Office & Factory***

CCL Products (India) Ltd.  
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***Registered Office & Factory***

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